

**REMARKS**

Favorable reconsideration of this application as presently amended and in light of the following discussion is respectfully requested.

Claims 36 and 37 are pending in the present application. Claims 36 and 37 are independent claims.

The Office Action indicates the last page of the Substitute Specification filed on August 14, 2003 is missing, claims 36 and 37 are allowable, and rejects claims 16-35 under 35 U.S.C. § 103(a) as unpatentable over Tsuria in view of Grossman. Accordingly, in light of this indication, claims 16-35 have been cancelled to place this application in condition for allowance. Therefore, the rejection of claims 16-35 under 35 U.S.C. § 103(a) as unpatentable over Tsuria in view of Grossman is moot.

In addition, attached is the requested last page (i.e., page 9) of the Substitute Specification. A marked-up copy and clean copy of page 9 are included.

Further, it is respectfully requested this amendment be entered as it places the application in condition for allowance.

**CONCLUSION**

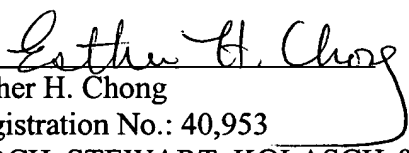
In view of the above comments, all of the pending claims are allowable over the prior art of record, and an early issuance of a Notice of Allowance is respectfully requested.

Should there be any outstanding matters which need to be resolved in the present application, the Examiner is respectfully requested to contact David A. Bilodeau, Registration No. 42,325, at the telephone number of the undersigned below, to conduct an interview in an effort to expedite prosecution in connection with the present application.

If necessary, the Commissioner is hereby authorized in this, concurrent, and further replies, to charge payment or credit any overpayment to Deposit Account No. 02-2448 for any additional fees required under 37 C.F.R. § 1.16 or under 37 C.F.R. § 1.17; particularly, extension of time fees.

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Respectfully submitted,

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**Marked-up copy of substitute specification**

and the user stores the received broadcast signal as a certain diagram and character in accordance with the broadcast station with the lookup table format.

**[0034]** The channel icon can be set so as to be matched directly with the broadcast station while the user searches the stored icon among the data related to the plurality of the icons stored in the CPU 200, ~~when.~~ When the broadcast station transmits the data related to the icon representing the broadcast station, the CPU 200 detects it and stores it in the main memory unit 410, ~~accordingly.~~ Accordingly the channel icon can be used in channel switching.

**[0035]** In addition, when a viewer does not want to display the channel icon on the screen, it is possible to set so ~~as to get~~ that the icon is not displayed by installing an additional select key.

**[0036]** As described above, the present invention is capable of displaying the set channel icon by the OSD before displaying the broadcast signal corresponding to the select channel in channel up/down of the digital television by the user by using the channel icon set in advance about ~~the~~ each channel of the digital television. The present invention is capable of making the channel identification easier by displaying ~~the channel picture stored in the OSD for the time required in order to display the user select channel broadcast in the screen, preventing black phenomenon of the screen,~~ accordingly in advance the channel icon of a newly selected channel stored in the OSD during the time required to display the program of the newly selected channel on the screen. Accordingly the present invention can ~~maximize the satisfaction of the~~ user.